

### Some users...

Just twenty of the hundreds of institutions around the world using Business Writing...

- Canberra Institute of Technology
- Saudi Development and Training Company
- Prince Mohammed University
- Language Instruction for Newcomers to Canada
- The British Council
- North Glasgow College
- National Chung Hsing University
- Institute of Chartered Accountant
- Swinburne University
- Hong Kong Health Authority
- French Air Force
- OISE
- Bell International
- Hang Seng School of Commerce
- Saudi Arabian Chevron
- Texas A & M University
- Higher Colleges of Technology
- Kanda University of International Studies
- Thaksin University
- Pondicherry University

### Some comments from teachers...

It's very useful and the MP3 download idea is great to assist in my teaching for business English at college. Thanks a lot.

*Morris Huang, Continuing Education Center,  
National Taiwan University of  
Science and Technology*

First of all I want to write to you to say thank you for the fantastic software [Business Writing]. It is really, really impressive and at the moment we are installing it on other computers and trying and thinking of every way we can to get as many students as we can to access it.

*Mark Smith, Nekemte University, Ethiopia*



CUEA tried Business Writing with their students who gave 100% positive feedback.

*Feedback on pilot,  
Coventry University English Academy, UK*



I had a chance to explore this class yesterday, and I was really impressed with its content, presentation and organization.

*ESL Program Coordinator  
Miami Dade College, US*

We find Clarity's Business Writing to be a complete solution to learning practical workplace English skills for Intermediate – Advanced level learners in our language laboratory. The students feel it has a practical applicability for day-to-day work in the business environment and it has given them confidence in writing English with business style and appropriate vocabulary.

*Dr V. Thiyagarajan, Professor and Head, English  
Dept., Bannari Amman Institute of Technology*

Business Writing is a sound new piece of software from the well-known producers of multimedia material, Clarity, and it conforms to the principles of good multimedia design. It is designed for self-study, so the rubric is clear and there is informative feedback on exercises for users. The layout is aesthetic, and the navigation simple. Practice is given in aspects of writing which are sensible to do in this environment – such as connectors, while the marking of free compositions is wisely left to the teacher.

*EL Gazette, June 2008*

