

How will Practical Writing help your students?

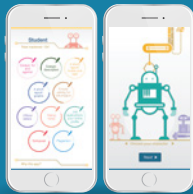
1 Videos

A teacher explains the learning objectives of the unit — for example, to build an online profile and proof read it.



2 Phone app

Students can use the phone app to pre-learn vocabulary for the unit through study cards and games. It's fun and convenient.



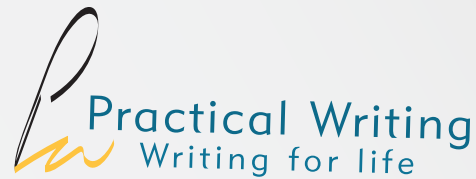
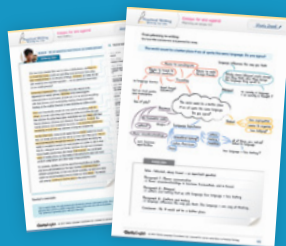
3 Interactive activities

In each unit, students work through 12 interactive activities: exercises, quizzes, tests and writing assignments. There's lots of practice!



4 Study sheets

And there's a resource bank of study sheets, transcripts and model writing. Teachers — and students — can refer to it at any time.



Find out more

Simply email:

✉ info@clarityenglish.com

Or try it out here:

🔍 www.clarityenglish.com/PracticalWriting

Request a trial. It's FREE!



ClarityEnglish

Do your students need help with their writing?

Try Practical Writing.



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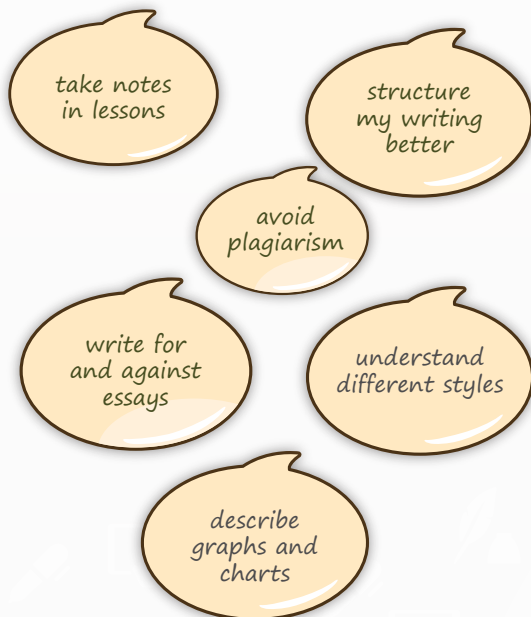
Writing for School



Alice

“ I know I need a lot of practice in writing in English. It's not just the essays in my English course — I need to take notes in class, write reports and refer to my sources...” ”

I need to...



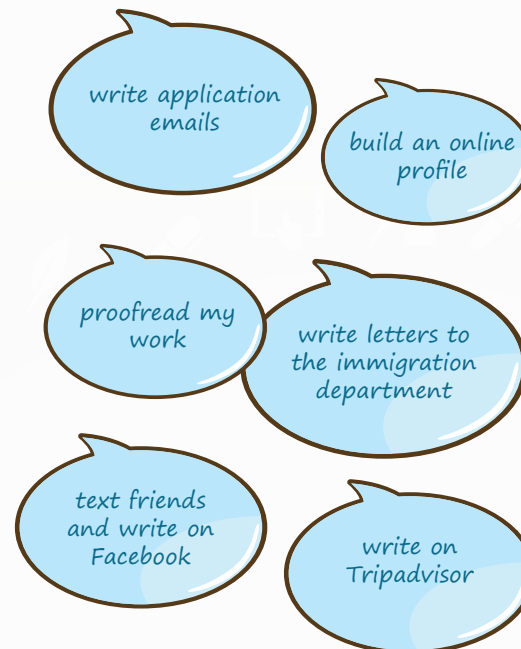
Writing for Life



Shiv

“ My friends and I are about to graduate. We're looking for jobs, sorting out immigration issues — and trying to have a social life too. So I need a lot of help in my writing...” ”

I want to...



The answer is Practical Writing, a program for students at B1/B2 level (Intermediate to Advanced) who need to use written English both at school and in their personal lives.

- ✍ Essays: for and against
- ✉ Emails: asking for information
- 🗣 Textspeak
- 📄 A short report: hotels and restaurants
- 💻 Job applications: your online profile
- 📊 A short report: graphs
- 📝 Taking notes
- 📄 Essays: descriptive
- ✉ Official letters
- 🚫 Plagiarism



Writing skills developed with Practical Writing

- ✓ the writing process
- ✓ effective structure
- ✓ choosing the right word
- ✓ functional language
- ✓ layout and presentation
- ✓ choosing the right tense
- ✓ note-taking strategies
- ✓ levels of formality
- ✓ introducing quotes
- ✓ proofreading

Suitable for...

- ✓ Secondary / high school
- ✓ College / university
- ✓ Language schools
- ✓ New immigrants
- ✓ Public libraries